



## **NEWS RELEASE**

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### **FOR IMMEDIATE RELEASE:**

#### **SEAWIDE DISTRIBUTION EXPANDS SALES TEAM**

#### **Company Announces Key Appointments to Support National Growth**

**MURRIETA, CA. (June 23, 2008)** – SeaWide Distribution, national wholesale distributor of marine and consumer electronics, has announced two key additions to the company's sales team. SeaWide has hired Alex Ray as the Northwest Regional Site Manager and Ryan Hart as Regional Sales Manager. Ray's extensive marine sales background includes retail management positions at Boater's World as well as administration of their inflatable boat sales program in the Northwest. Hart's experience comprises a wide range of sales and account management jobs, including his most recent employment with Diversified Marine Products in San Diego. Hart will cover the Southwest territory and will operate from SeaWide's Costa Mesa facility.

Ray joins J. Mark Barrett, the company's Regional Sales Manager who has represented SeaWide for the past two years. Barrett has played a key role in the management of accounts in the Northwestern territory as the company maintained a focus on national growth. The Northwest team is located at SeaWide's Seattle distribution center.

Mike Yarbro, President of SeaWide Distribution quoted, "The new appointments are a direct result of our recent expansion to the East Coast and will support our development as a leading national distributor." Yarbro added, "We're pleased to build a team of sales veterans who understand the importance of providing quality products backed by dependable customer support". SeaWide distribution centers serve boat builders, dealers, retailers and electronics installers in marine and consumer electronics.

About SeaWide Distribution

Serving the marine industry since 1975, SeaWide Distribution is a national wholesale distributor of marine and consumer electronics. The company currently operates from four distribution centers located in Murrieta, California, Costa Mesa, California, Seattle, Washington and Sarasota, Florida. Dedicated to providing dealers with quality products at competitive prices, SeaWide is one of the largest wholesale distributors in the U.S. offering over 16,000 products from over 75 vendors.

For additional information on SeaWide Distribution visit [www.seawide.com](http://www.seawide.com).

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