



NEWS RELEASE

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FOR IMMEDIATE RELEASE:

SEAWIDE IS NAMED EXCLUSIVE U.S. DISTRIBUTOR FOR KEP MARINE Company Adds High-End Marine Equipment and Displays to Product Offerings

MURRIETA, CA. (September 22, 2009) – SeaWide Distribution has been named the exclusive U.S. wholesale distributor for KEP Marine, state-of-the art manufacturer of high-end marine equipment. KEP products include sunlight readable pilot house displays, glass bridge displays, monitor management interfaces, marine computers, multimedia systems, vessel monitoring software, XM weather & navigation software and underwater LED lights for boats & docks. “KEP Marine products are an ideal solution for many of our customers looking for the highest quality marine displays,” quotes Keith Wansley, Vice President, SeaWide Distribution. “KEP provides us with the ability to customize solutions for various applications including specific OEM installations,” Wansley adds. The agreement took effect September 1, 2009.

KEP Marine is the nautical division of Kessler-Ellis Products, a designer and manufacturer of industrial displays, electronic flow instrumentation, PLC peripherals, counters/timers, rate meters, industrial computers and HMI software. KEP’s engineers created In-Sight™ Displays using proprietary technology to make marine-grade LCDs able to perform under tropical glare and heat without the hazards and inefficiency of added backlights. “We chose SeaWide as our exclusive U.S. distributor based on their long-standing reputation in the marine industry for high quality products and excellent customer service,” stated Tony Zuccarelli, Vice President, KEP Marine. Zuccarelli added, “We are looking forward to a mutually beneficial partnership.”

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About SeaWide Distribution

Serving the marine industry since 1979, SeaWide Distribution is a national wholesale distributor of marine and consumer electronics. The company currently operates from four distribution centers located in Murrieta, California, Costa Mesa, California, Seattle, Washington and Sarasota, Florida. Dedicated to providing dealers with quality products at competitive prices, SeaWide is one of the largest wholesale distributors in the U.S. offering over 16,000 products from over 75 vendors.

For additional information on SeaWide Distribution visit www.seawide.com.

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