



NEWS RELEASE

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FOR IMMEDIATE RELEASE:

SEAWIDE DISTRIBUTION LAUNCHES NEW WEBSITE

Intuitive Features and B2B Solutions Enhance the Customer Experience

MURRIETA, CA. (September 8, 2008) – SeaWide Distribution announced the introduction of its new feature-rich, customer-friendly website this week. The redesigned website, www.seawide.com, provides straightforward navigation of the company's marine and consumer electronics as well as an enhanced B2B portal to streamline order process and distribution. "The new site allows us to easily explain the services and advantages SeaWide offers to dealers, OEMs and retail partners", states Mike Yarbro, President and owner of SeaWide. "An integral component of our marketing campaign, the new site reflects a consistent brand image communicated throughout our ads, literature and other corporate communications," Yarbro adds. SeaWide.com includes an updated B2B site with added features including the ability to enter a drop ship address, choose the warehouse product is shipped from and access to open invoices and enhanced accounts payable screens.

Designed with a contemporary look and feel, SeaWide.com incorporates fresh photography and an enhanced navigation system including two menu bars and powerful new search capabilities. Customers can download or request a SeaWide catalog, sign up for weekly e-mails announcing company specials and view the latest consumer incentives offered by manufacturers. In addition, the site includes valuable industry links to all manufacturers SeaWide represents as well as industry organizations like NMEA (National Marine Electronics Association) CEDIA (Custom Electronic Design & Installation Association), and various trade publications. Companies interested in becoming a SeaWide dealer can download an application and important terms and conditions online.

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About SeaWide Distribution

Serving the marine industry since 1975, SeaWide Distribution is a national wholesale distributor of marine and consumer electronics. The company currently operates from four distribution centers located in Murrieta, California, Costa Mesa, California, Seattle, Washington and Sarasota, Florida. Dedicated to providing dealers with quality products at competitive prices, SeaWide is one of the largest wholesale distributors in the U.S. offering over 16,000 products from over 75 vendors.

For additional information on SeaWide Distribution visit www.seawide.com.

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