



## ***NEWS RELEASE***



### **FOR IMMEDIATE RELEASE:**

*For more information contact:*

United States

Suzanne Hawley

603.487.2038

suzannehawley@comcast.net

Europe and ROW

Tony Digweed

44 (0)1489 798484

tony@scubar.co.uk

### **IRIS INNOVATIONS APPOINTS U.S. DISTRIBUTOR FOR MARINE CAMERAS**

#### **Seawide Distribution is Named Exclusive Distributor for North America**

**Hamble, UK. (December 8, 2009)** – Iris Innovations has announced the appointment of SeaWide Distribution as the exclusive U.S. distributor for its extensive line of SeeSeaTV marine grade video cameras. SeaWide is a national wholesale distributor of marine and consumer electronics with four distribution centers located in major boating markets in the U.S. “We strive to recruit business partners who are experts in the sales, installation and service for our unique products,” quoted Tony Digweed, Managing Director for Iris Innovations. “SeaWide’s reputation for offering innovative products, excellent sales and technical support to customers was instrumental in our decision to work together,” Digweed added. SeaWide’s distribution centers serve boat builders, dealers, retailers and electronics installers in marine and consumer electronics.

Designed and tested specifically for marine applications, Iris products deliver dockside and onboard vessel monitoring to marine professionals, search and rescue teams, police authorities, coastguards, military units and boat owners. Generically known as SeeseaTV<sup>®</sup>, Iris is continually expanding its portfolio of marine CCTV (closed circuit television) camera systems to meet the demands of boaters worldwide.

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## About Iris Innovations

Iris Innovations are world leaders in marine CCTV and submersible video inspection systems. Based in Southampton UK, the Iris design team are constantly enhancing their portfolio of specialist marine cameras, digital recorders, docking cameras and integrated on board security systems. Their Scubar submersible Inspection System is used throughout the world by military, emergency services, marine professionals and boat owners.

[www.scubar.co.uk](http://www.scubar.co.uk)

[www.seawide.com](http://www.seawide.com)

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On Board Cameras, Switchers, Monitors, Recorders & Video Inspection Systems



Sailmakers Loft, Kingscapse Farm, Tanhouse Lane, Botley, Hampshire SO30 2SZ, United Kingdom. Tel / Fax: +44(0)1489 798484 [www.boat-cameras.com](http://www.boat-cameras.com)